NATIONAL UNIVERSITY OF LESOTHO

BSC AGRICULTURAL ECONOMICS SUPPLEMENTARY EXAMINATIONS

AEC 2501: AGRIBUSINESS MANAGEMENT

AUGUST 2023 MARKS: 100 TIME: 3 HOURS

INSTRUCTIONS:

Answer all questions. Each question carries 25 marks

* This paper consists of one page, excluding the cover page

QUESTION ONE

Discuss the steps to be taken when selecting the appropriate enterprise.

(30 marks)

QEUSTION TWO

Discuss the procedure to follow in establishing agro-based industries.

(40 marks)

QUESTION THREE

Which is the most suitable type of agribusiness organization for Basotho small-scale farmers? State reasons to support your answer. (30 marks)