

NATIONAL UNIVERSITY OF LESOTHO

BA/B.ED EXAMINATION

ELG2302:

READING, WRITING, SPEAKING, LISTENING

AUGUST 2023

TIME: 3 HOURS

MARKS: 100

INSTRUCTIONS

1. Answer All Five (5) Questions.
2. Start each question on a fresh page.
3. Marks will be deducted for poor grammar and style

QUESTION 1

Give the meaning of the following Greek/ Latin roots, and an example of each:

Psuedo –

Mne –

Ortho –

Neuro –

Mater –

Pater –

Temp –

Sequ –

Ante –

De –.

(30)

QUESTION 2

- (a) Briefly discuss AIDA in relation to advertising. [6]
- (b) Give two (2) advertisements that you know of, that confirm to AIDA. [4]
- (c) Mention three (3) advantages of advertisement and two (2) disadvantages of advertisement. [10]

QUESTION 3

- (a) Differentiate listening from hearing. [6]
- (b) Briefly discuss four (4) obstacles of listening. [8]
- (c) State any five (5) steps involved in the listening process. [10]

QUESTION 4

Briefly discuss the following reading strategies:

- (a) SQ4RMethod. (5)
- (b) Critical Reading. (5)
- (c) Skimming. (3)
- (d) Scanning. (3)

QUESTION 5

Write sentences using these words appropriately:

- (a) Adapt, adept
- (b) Morals, morale
- (c) Detracted, distracted
- (d) Infer, imply
- (e) Irrelevant, irrevent. (10)