

**NATIONAL UNIVERSITY OF LESOTHO**  
**DEPARTMENT OF SOCIOLOGY & SOCIAL WORK**  
**BA SOC SUPPLEMENTARY EXAMINATIONS**  
**SOC 2303-11: INTRODUCTION TO QUALITATIVE RESEARCH**  
**METHODS**

**August 2023**

**Marks: 100**

**3 Hours**

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**INSTRUCTIONS:**

This paper consists of **two** sections. Answer Section A questions on the Question Paper.

Use answering folders to write your answers for Section B.

Section A has 25 multiple-choice and fill-in the blanks questions.

**Answer ALL questions in Section A.** Each question carries **2** marks.

Section B has **THREE** essay type questions. **Answer any TWO questions.**

**Each question in Section B carries 25 marks.**

**No question paper should leave the examination room.**

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1. The following is a method that is commonly used in qualitative research.....
  - a. Self-completion questionnaires
  - b. Surveys
  - c. Ethnography
  - d. Structured observation
  
2. Which of the following is a qualitative research design where lived experiences of individuals are examined in natural setting?
  - a. Ethnography
  - b. Case study
  - c. Historical design
  - d. phenomenology
  
3. Which of the following is a characteristic of qualitative research?
  - a. Deductive process
  - b. Control over context
  - c. Statistical analysis

d. Inductive process

4. The following qualitative methods focuses on the description and interpretation of cultural behaviour?

- a. Phenomenology
- b. Grounded theory
- c. Ethnography
- d. Symbolic interactionism

5. Which sampling technique is appropriate for a sampling people who do not want to be identified by people, for example, sex workers, those who have been caught cheating, drug abusers, etc.

- a. Purposive sampling
- b. Snowball sampling
- c. Convenience
- d. Quota

6. A \_\_\_\_\_ refers to some difficulty that a researcher experiences in either a theoretical or practical situation

- a. Research hypothesis
- b. Research experience
- c. Research problem
- d. Research crisis

7. Research conducted to find solution to immediate solutions is called \_\_\_\_\_

- a. Analytical Research
- b. Fundamental Research
- c. Action Research
- d. Basic research

8. \_\_\_\_\_ is the primary focus of qualitative research.

- a. Causality
- b. Understanding the meanings and interpretations of individuals
- c. Hypothesis testing
- d. Statistical analysis

9. The act of writing another author's work as though it is your own is called:

- a. Professional ethics
- b. Acknowledgement
- c. Referencing
- d. Plagiarism

10. Which of the following is a strength of case study research?

- a. Can provide rich, detailed data
- b. Allows for generalization to a larger population
- c. Can establish causation
- d. Involves a large sample size

11. \_\_\_\_\_ is a non-probability sampling technique.

- a. Convenience Sampling
- b. Stratified Sampling
- c. Cluster Sampling
- d. Simple Random Sampling

12. Which of the following data collection method is commonly used in qualitative research?

- a. Self-completion questionnaires
- b. Interviews
- c. Structured observation
- d. All of the above

13. which of the following is not a characteristic of qualitative research?

- a. Focuses on subjective experience
- b. Uses statistical analysis
- c. Uses small sample
- d. Employs participant observation to gather information

14. In qualitative research you talk to more people than in quantitative research: is this statement:

- a. True
- b. False

15. Which of the following is a potential limitation of qualitative research?

- a. Difficulty in generalizing findings
- b. Lack of depth in data
- c. Inability to capture subjective experiences
- d. High level researcher bias

16. The difference between ethnographic research and other types of qualitative research is that ethnographers specifically use the concept of “culture” to help understand the results.

- a) True
- b) False

17. which of the following is not an ethical consideration in qualitative research?

- a. Informed consent
- b. confidentiality
- c. data falsification
- d. voluntary participation

18. The main feature of secondary source of data is that \_\_\_\_\_.

- a. It provides first-hand information to the researcher
- b. It is more reliable compared to primary data
- c. It implies that the data is collected from its original source
- d. It involves collecting data from existing sources that had gathered primary data beforehand for their research purpose

19. which of the following is a potential bias in qualitative research?

- a. Sampling bias
- b. Researcher bias
- c. subjectivity
- d. All of the above

20. Which of the following is an example of qualitative descriptive data?

- a. Age of participants in a research study
- b. Gender of participants in a research study
- c. Scores on a likert scale in a questionnaire
- d. Responses to open-ended questions in a survey

21. An interview \_\_\_\_\_ is a list of topics and questions that the researcher writes before an interview.
- List
  - Guide
  - Questionnaire
  - Script
22. How can researchers minimize bias in data collection?
- By using a small sample size
  - By using biased data collection instruments
  - By using non-random sampling techniques
  - By using appropriate data collection and analysis methods
23. Confidentiality and anonymity are ethical principles in qualitative research. There is no difference between these two principles.
- Sometimes
  - True
  - It depends
  - False
24. Authenticity of a research finding is its:
- Validity
  - Objectivity
  - Originality
  - All of the above
25. Stratified sampling is a type of non-probability sampling
- True
  - False

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**SECTION B. Answer any two questions.  
Each question carried 25 marks.**

1. Write short notes on the following concepts

Case study (5)

Participant observation (5)

Validity (5)

Convenience sampling (5)

Document analysis (5)

2. Discuss any five qualitative research designs
3. Explain any five ways you would adopt to collect qualitative data