

**NATIONAL UNIVERSITY OF LESOTHO**  
**FACULTY OF AGRICULTURE**  
**DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION**  
**EXTENSION COMMUNICATION AND TECHNOLOGY (AEX 3307)**

**Date: 30/05/2023**

**Time: 0900 hrs**

**Venue: ETF 2**

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**INSTRUCTIONS**

**ANSWER ALL FIVE QUESTIONS**

**THE USE OF CELLPHONES IS PROHIBITED**

**QUESTION 1**

Define and describe the following terms in detail:

- a) Innovation
- b) District Extension Officer
- c) Communication
- d) Information Technology
- e) Communication barriers

**(20)**

**QUESTION 2**

Describe the ICT policy for Lesotho, particularly for agriculture, explaining objectives, strategies and instruments used.

**(20)**

**QUESTION 3**

Explain the steps you would take in order to introduce a new technology on how to prepare homemade yoghurt for nursing mothers.

**(20)**

**QUESTION 4**

- a. Describe the Aristotle model of communication and what makes it appropriate for extension communication
- b. Explain the role of communication in agricultural development.

**(10)**

**(10)**

**QUESTION 5**

Out of **THREE** barriers to effective communication, explain in detail **ONE** of them and what can be done to overcome it.

**(20)**