



**NATIONAL UNIVERSITY OF LESOTHO
FACULTY OF HUMANITIES
BACHELOR OF JOURNALISM & MEDIA STUDIES
BJMS 2114 – Media Ethics & Law**

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June 2023

Marks: 100

Time: 3 hrs.
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Instructions:

- Read all questions carefully before you answer.
- **Section A is compulsory.**
- **Answer ANY TWO questions from Section B.**
- Number your answers exactly the same way they appear on the question paper.
- Please ensure that you proof-read all your answers.
- Marks will be deducted for untidy and/or illegible handwriting and grammar mistakes.
- Each question must be answered on a separate page.

SECTION A – Compulsory [60 Marks]

Question 1

Discuss the relationship between the media, law and ethics. [20]

Question 2

Outline the legal structure of Lesotho. [20]

Question 3

The principle of freedom of expression (FoE) is enshrined in the constitution of Lesotho. State the principle and briefly discuss its implications for journalists and society. [20]

SECTION B – Answer any two (2) questions. [40 Marks].

Question 4

Discuss Aristotle's *Golden Mean theory* and its applicability to contemporary journalism. [20]

Question 5

Based on personal experiences outline the role of advertisers, donors and external pressures in so far as they may influence coverage of issues in the media.

[20]

Question 6

Describe role that the international journalist bodies play in fostering a culture of ethics and responsible reporting in Lesotho.

[20]

Question 7

Regulation of the media in Lesotho is meant amongst other things, to protect the interests of the media from capture by the powerful. Discuss this statement.

[20]

Question 8

Discuss the principles of fairness and objectivity in journalism with practical examples.

[20]