

THE NATIONAL UNIVERSITY OF LESOTHO
FACULTY OF HUMANITIES
DEPARTMENT OF AFRICAN LANGUAGES AND LITERATURE
TI3305: RESEARCH METHODS IN TRANSLATION STUDIES

MAY 2023

MARKS: 75

DURATION: 3 HOURS

INSTRUCTIONS:

- Read questions carefully before you attempt to answer them.
 - Answer **three** questions only.
 - You may begin with any question of your choice but do not interfere with the order in which parts of the question appear in your examination paper.
 - Begin every question on a fresh page.
 - Spelling and grammatical mistakes will be penalized.
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QUESTION ONE

- a. Provide a clear definition of the term *research* as used in research methods studies. (5)
- b. Explain **in two (2) points** what the term *research* connotes in other contexts. (5)
- c. Discuss **in four (4) points** what research is not. Provide a relevant example to substantiate each point you have discussed. (20)

[25]

QUESTION TWO

- a. Define the following concepts as used under research methodology:
 - i. Research site (2)
 - ii. Data collection (2)
 - iii. Population (2)
 - iv. Sample (2)
 - v. Sample size (2)
- b. Discuss **only three (3)** distinct characteristics of a research project. (15)

[25]

QUESTION THREE

- a. Mention **five (5)** criteria for formulating a hypothesis in research. (10)
- b. Explain each of the following aspects of literature review in relation to the structure of your paragraphs and purposes of your sentences:
 - i. Gap (2)
 - ii. Critical evaluation and source selection (2)
 - iii. Synthesis (2)
 - iv. Pivotal study (2)
 - v. Topic sentence (2)
- c. Extract relevant sentences from this paragraph to illustrate each and every aspect you have explained in **b.** above:

Many studies have focused on the relationship between media consumption and body image issues. The relationship between media depictions and body image concerns is well-established. Analysis by Grabe, Ward and Hyde (2008) concluded that exposure to mass media is linked to body image dissatisfaction among women. However, in an era of rapidly evolving digital technologies, the mass media paradigm is no longer sufficient for understanding how adolescents engage with images. The findings of older studies like this one likely do not apply to younger generations. In light of this, researchers have become increasingly interested in the specific effects of social media. Perloff (2014) theorizes that the interactive aspects of social media may influence its impact on body image, and mentions that young women are among the most active social media users.

Several empirical studies have focused on Facebook usage in adolescent girls (Tiggemann & Slater, 2013; Meier & Gray, 2014) and in young adult women (Smith, Hames, & Joiner, 2013; Fardouly et al., 2015; Cohen, Newton-John & Slater, 2017.) Indeed, a systematic review by Holland and Timmerman (2016) confirmed a relationship between social networking and body image for both women and men. Across these studies, there is consistent evidence to suggest that body image issues are influenced not by social media usage in general, but by engagement with the visual and interactive aspects of these platforms. Nonetheless, there is a lack of research on more visual-focused social media, such as Instagram and TikTok, which are more popular among younger generations. This paper will analyze the effects of instant photo and video sharing on these platforms on the perceptions of body image amongst adolescents.

(5)

[25]

QUESTION FOUR

Discuss the following research ethical issues:

- i. Voluntary participation (5)
- ii. Informed consent (5)
- iii. Anonymity (5)
- iv. Confidentiality (5)
- v. Potential harm (5)

[25]