

NATIONAL UNIVERSITY OF LESOTHO

B.A EXAMINATIONS

AHC4203 HERITAGE RESOURCES AND TOUR GUIDING

JANUARY, 2024

MARKS: 75

3HOURS.

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INSTRUCTIONS

Answer 3 questions, two from Section A and choose either question 5 or 6 in Section B.

Each question carries 25 marks.

SECTION A

1. Discuss the link between Turner's three-phased processes of sacred ritual to the process of being a tourist.
2. What role does social media or social networking sites play in the advancement of heritage resources and tour guiding?
3. Critically discuss what should go into the heritage interpretative plan.
4. Discuss what movable heritage is in the context of a heritage resource.

SECTION B

5. Explain the site visits at the Bloemfontein National Museum and Oliewenhuis Art Museum from both positions of being a tour-guide and a tourist.

OR

6. Give a detailed analysis of the Globe Trekker documentary from both a position of being a tour-guide and a tourist.